

SENIOR UI/UX DESIGNER

Job Ref. No: #JDMPRI146

2023 - 2024



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Senior Ui/Ux Designer
- ▶ Job Type : Full Time
- ▶ Industry : Media & Marketing Industry
- ▶ Department : IT/ Art & Design Department
- ▶ Work Model : Remote
- ▶ Salary : ₹ 30,000 - ₹ 90,000

About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is on the hunt for a highly skilled **Seasoned UI/UX Designer** with a wealth of experience to transform our software into user-friendly products. Your role will entail understanding the company's vision to produce innovative and captivating designs for our forthcoming line of products, primarily focusing on our website.

We are specifically interested in candidates who bring a senior-level expertise in the field of **UI/UX design**. The scope of your responsibilities will encompass gathering user specifications, crafting visual elements, and developing intuitive navigation components. Proficiency in design software and wireframe tools is a must for success in this **position**.

If your **professional portfolio** showcases a track record of exceptional design work, particularly in web and mobile applications, we're eager to get to know you. Your expertise will be instrumental in developing features that not only meet our clients' expectations but also contribute to the expansion of our customer base.

Primary Responsibilities

- Collaborate with product managers and engineers to collect and assess user requirements
- Visualize design concepts through the use of storyboards, flow diagrams, and sitemaps
- Craft graphical elements for the user interface, such as menus, tabs, and widgets
- Construct navigation features, including page buttons and search functionalities
- Generate clear UI mockups and prototypes to demonstrate site aesthetics and functionality
- Produce original visual designs, including images, sketches, and tables
- Present preliminary drafts to internal teams and key decision-makers for review
- Diagnose and resolve UX issues, such as responsiveness concerns
- Implement layout modifications based on feedback from users
- Maintain consistency in design by adhering to established guidelines on fonts, colors, and imagery

Required Skills

- Proficiency in typography, iconography, layout design, and responsive design techniques
- Hands-on experience in crafting user interfaces across websites, mobile apps, and other visual mediums
- Expertise in performing user research, competitive analysis, and product assessments
- Capability to develop wireframes and interactive prototypes for products
- Acquaintance with a variety of graphic design tools, coding languages, and UI-specific technologies
- A cooperative mindset and ability to work effectively in a team setting
- Strong sense of empathy for users, with a focus on inclusive and accessible design principles
- Capacity for both critical and imaginative thinking
- Data-driven analytical approach to problem-solving
- Comprehensive understanding of how various artistic and visual components coalesce
- Familiarity with prototyping tools such as Adobe XD,
- Experience with code editors like Bluefish, TextMate, and Brackets

- Proficient in content management systems like WordPress, Squarespace, and Magento
- Skilled in visual design software like Adobe Photoshop, Gravit Designer, and Pixlr
- Knowledgeable in user research tools including UsabilityHub, Hotjar, and Userlytics
- Demonstrable experience in a UI/UX Designer role or similar position
- A compelling portfolio showcasing a range of design projects
- Expertise in wireframing tools, including Wireframe.cc and InVision
- Updated skills in design software such as Adobe Illustrator and Photoshop
- Exceptional communication abilities to liaise with a variety of stakeholders
- Effective time management skills

Qualifications & Experience

- 5-7 years in roles focused on UX or UI design
- Understanding of the various phases in product development
- A Master's degree in Design, Human-Computer Interaction, or a related field is advantageous but not mandatory
- Proficiency in user-centered design principles and methodologies
- A proven track record in creating websites, applications, and other digital platforms
- A Bachelor's degree in Computer Science, Engineering, Information Technology, or a related discipline, or equivalent professional experience
- At least 5 years of specialized experience in UX or UI design

MANDATORY REQUISITES:

- Laptop/desktop with upgraded configurations.
- High-speed internet connection.
- Excellent oral and written communication skills.
- Flexibility to travel occasionally.
- Strong telephonic skills as the role involves extensive phone work with clients.
- Excellent management skills and the ability to work under pressure.

SALARY:

Salary is negotiable based on overall profile, experience, personality, and skills.

JOB LOCATION:

Moris Media operates in a remotely mode, allowing employees to work remotely. We facilitate productivity by accommodating diverse geographical time zones. Travel-related expenses will be reimbursed if required.

Note: If you do not meet the experience criteria or do not possess advanced knowledge in design, we kindly request

that you refrain from applying.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

 **APPLY ONLINE HERE**

Career Opportunities Across Borders



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