VIDEO SCRIPT WRITER

Job Ref. No: #JDMPR1160

2024 - 2025

- **Company Name** : Moris Media Private Limited
- **Designation** : Video Script Writer
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : ₹ 40,000 - ₹ 90,000

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

We are currently seeking a dynamic Video Content Strategist & Scriptwriter to become an integral part of our marketing and corporate communications team. In the role of Video Content Strategist & Scriptwriter, you will collaborate closely with our marketing team. Your key responsibilities will include project management, conceptualizing and developing video ideas and storyboards, scriptwriting, and coordination with both internal and external creative production teams to bring these ideas to life through compelling videos. This position offers an exciting opportunity to contribute to the creative direction of our projects and play a vital role in the overall success of our marketing initiatives.

Primary Responsibilities

1. **Video Content Editing and Production:** Oversee the editing and production of video content, ensuring high-quality output that aligns with brand standards and objectives.
2. **Strategic Planning Participation:** Actively engage in planning meetings to contribute to the development of presentation outlines and draft content, ensuring alignment with overall brand goals.
3. **Conceptualization and Storyboarding:** Collaborate in brainstorming sessions to generate innovative concepts and create comprehensive storyboards for effective video communication.
4. **Scriptwriting and Content Oversight:** Take charge of scriptwriting responsibilities and oversee all aspects of video and creative output on a daily basis, maintaining a consistent and compelling narrative.
5. **Multifaceted Creative Ideation:** Generate diverse ideas and formats that blend visual, video, audio, and text elements, tailoring content to maximize customer engagement and satisfaction.
6. **Project Supervision and Budget Adherence:** Supervise and control the production of projects, ensuring adherence to budgets and timelines while maintaining the highest quality standards.
7. **MIS Generation and Reporting:** Generate comprehensive Management Information System (MIS) reports for each project, providing valuable insights into performance metrics and project outcomes.
8. **Partnership Development:** Cultivate tie-ups and forge strategic partnerships with professionals across the business value chain, enhancing the overall capabilities and offerings of Moris Media.
9. **Video Content Strategy Development:** Formulate a robust video content strategy, translating it into an implementable content plan with annual breakdowns for existing business initiatives.
10. **Performance Benchmarking and Analysis:** Assist in benchmarking actual performance against projections outlined in the business plan, ensuring continuous improvement and alignment with organizational objectives.
11. **Content Performance Monitoring and Adaptation:** Monitor and review video content performance, analyze content trends, and proactively make necessary adjustments to the rolling business plan for sustained success.

Required Skills

- **Experience:**
    - Minimum of 6 years in video strategy structure and script writing.
    - Specialization in technology, BFSI, or entertainment brands.

- **Creative Abilities:**
  - Excellent visualization and creative skills.
  - Strong copywriting and content creation capabilities.
- **Communication:**
  - Effective communication and presentation skills.
- **Industry Exposure:**
  - Worked with OTT or similar web content media (e.g., Dice Media, TVF, Rusk Media).
- **Education:**
  - Bachelor or Master of Mass Communication from premier institutes.
- **Storytelling:**
  - Ability to create engaging and compelling stories.
  - Strong understanding of story structure and character development.
- **Creativity:**
  - Innovative mindset for unique and standout script ideas.
  - Capability to think outside the box for original concepts.
- **Adaptability:**
  - Flexibility in handling different genres, formats, and writing styles.
  - Adjustment to match tone and purpose of diverse videos.
- **Research Skills:**
  - Proficient in thorough research for script accuracy.
  - Skilled in finding reliable sources and conducting interviews.
- **Collaboration:**
  - Effective teamwork with directors, producers, and actors.
  - Constructive incorporation of feedback while staying true to the project vision.
- **Visual Thinking:**
  - Ability to think visually for scene envisioning.
  - Creation of vivid descriptions and incorporation of visual cues.
- **Attention to Detail:**
  - Keen eye for detail in dialogue, action, and scene transitions.
  - Strong proofreading and editing skills.
- **Time Management:**

- Efficient time management to meet tight project deadlines.
- Consistent delivery of high-quality scripts under pressure.

- **Adaptation for Platforms:**
  - Familiarity with adapting scripts for different platforms.
  - Understanding of platform-specific requirements and limitations.

- **Industry Awareness:**
  - Stay updated with industry trends in video production and storytelling.
  - Knowledgeable about audience preferences for crafting resonant scripts.

Qualifications & Experience

QUALIFICATIONS:

- Bachelor's degree in film, creative writing, or a related field
- Proven experience as a screenwriter, with at least one produced feature film credit
- Excellent storytelling abilities and a strong understanding of screenplay structure and format
- Ability to take and implement feedback from other team members
- Excellent communication and collaboration skills
- Ability to work well under pressure and meet deadlines
- A passion for film and storytelling

Mandatory Requisites:

- Laptop/desktop with upgraded configurations
- High-speed internet connection

Salary:

Negotiable depending on overall profile, experience/personality, and skills.

Job Location:

Moris Media operates in a hybrid mode, allowing employees to work productive hours from home based on their geography. Reimbursement for any required travel on behalf of the company is provided.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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