MORIS MEDIA INTERNSHIP PROGRAM

Job Ref. No: #JDMPR2005

2024 - 2025

- **Company Name** : Moris Media LLC
- **Designation** : Moris Media Internship Program
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Internship Summary

Calling all ambitious students from universities across the country! Moris Media is offering a unique opportunity to gain real-world experience, develop your skills, and potentially secure a permanent position with our dynamic team. We have a variety of paid internship roles available, all of which can be completed remotely from the comfort of your home.

The Moris Internship Program for 2026 is a unique opportunity exclusively designed for students applying through our esteemed partner institutions. We offer hands-on experiences in various roles within the realms of Digital Marketing, Business Development, Social Media Management, Human Resources, Influencer Marketing, SEO, Content Writing, Public Relations, Email Marketing, Product Marketing, Recruiting, Sales, Customer Service, Performance Marketing, and PR & Digital Marketing. This program aims to provide fresh graduates with a bridge between academic learning and practical industry applications. As an intern at Moris Media, you'll have the chance to develop essential skills, gain valuable industry insights, and connect with professionals in your chosen field.

Moris Media, we believe in empowering the next generation of innovators and leaders by providing a launchpad for their careers. Our internship program offers a diverse range of positions that can be conveniently completed remotely. Whether your passion lies in digital marketing, business development, social media, human resources, or other cutting-edge areas, we have a place for you.

Internship Opportunities:

1. **Digital Marketing Specialist:**
   - **Requirements:** Coursework in marketing, digital marketing, or related fields. Strong understanding of social media platforms, analytics, and content creation.
   - **Value for Students:** Gain hands-on experience in creating and executing digital marketing campaigns, analysing data, and measuring ROI.

2. **Business Development Specialist:**
   - **Requirements:** Coursework in business, marketing, or related fields. Excellent communication and negotiation skills.
   - **Value for Students:** Learn how to identify and secure new business opportunities, build relationships with clients, and drive revenue growth.

3. **Social Media Executive:**
   - **Requirements:** Active social media presence, strong writing skills, and an understanding of social media trends and platforms.

- **Value for Students:** Develop skills in creating engaging social media content, managing online communities, and building brand awareness.

4. **Human Resource Specialist:**
   - **Requirements:** Coursework in HR, psychology, or related fields. Strong interpersonal and organizational skills.
   - **Value for Students:** Gain experience in recruitment, onboarding, employee relations, and other HR functions.

5. **Influence Marketing Specialist:**
   - **Requirements:** Understanding of influencer marketing strategies and platforms. Strong communication and relationship-building skills.
   - **Value for Students:** Learn how to identify and partner with influencers, create effective campaigns, and measure results.

6. **SEO Specialist:**
   - **Requirements:** Knowledge of SEO principles, keyword research, and website analytics.
   - **Value for Students:** Develop expertise in optimizing website content for search engines, increasing organic traffic, and improving online visibility.

7. **Executive Content Writer:**
   - **Requirements:** Excellent writing and editing skills, with the ability to craft compelling content for various audiences.
   - **Value for Students:** Hone your writing skills, create content for different channels, and learn how to tailor messaging for specific target audiences.

8. **Public Relations Specialist:**
   - **Requirements:** Strong communication and media relations skills. Ability to draft press releases, pitch stories, and manage media inquiries.
   - **Value for Students:** Gain experience in building and maintaining relationships with media outlets, crafting effective PR strategies, and managing crisis communications.

Additional Roles:

9. **Email Marketing Specialist**
10. **Product Marketing Specialist**

11. **HR Specialist**
12. **Recruiting Specialist**
13. **Sales Specialist**
14. **Customer Service Specialist**
15. **Performance Marketing Specialist**
16. **PR Specialist**

Primary Responsibilities

Primary Roles and Responsibilities for Moris Media Interns:

1. **Project Ownership:** Take ownership of assigned projects, demonstrating initiative, creativity, and problem-solving skills.
2. **Skill Development:** Actively participate in training sessions, workshops, and mentorship opportunities to enhance your expertise.
3. **Collaboration & Communication:** Work effectively within cross-functional teams, communicating clearly and building strong relationships with colleagues.
4. **Research & Analysis:** Conduct research on industry trends, competitor analysis, and target audience insights to inform strategic decisions.
5. **Content Creation & Optimization:** Develop engaging and relevant content for various platforms, including social media, blogs, websites, and email campaigns.
6. **Campaign Execution & Analysis:** Assist in the planning, implementation, and evaluation of marketing campaigns across different channels.
7. **Client/Customer Relationship Management:** (Relevant roles) Build and maintain positive relationships with clients or customers, providing excellent service and support.
8. **Performance Tracking & Reporting:** Monitor and analyze campaign performance, providing data-driven insights to optimize results.
9. **Strategy Development:** Contribute to the development of marketing, sales, or HR strategies aligned with business objectives.
10. **Social Media Management:** (Relevant roles) Craft compelling social media content, manage community engagement, and analyze platform performance.
11. **Lead Generation & Nurturing:** (Sales/marketing roles) Identify and qualify potential leads, nurturing them through the sales funnel.
12. **Recruitment & Onboarding:** (HR roles) Support recruitment efforts, conduct interviews, and assist with onboarding new employees.
13. **Public Relations & Media Outreach:** (PR roles) Draft press releases, pitch stories to media outlets, and manage media inquiries.
14. **Customer Service & Support:** (Relevant roles) Resolve customer issues promptly and effectively, ensuring a positive customer experience.

15. **Administrative Support:** Perform administrative tasks as needed to maintain organization and efficiency within the team.

Required Skills

Primary Skills & Experience:

- **Education:** Currently pursuing or recently completed a Bachelor's or Master's degree in Marketing, Business, Communications, Human Resources, or a related field.
- **Experience:** 0-1 year of experience in an office or customer service setting is preferred, but not required. (Relevant volunteer experience or extracurricular activities may also be considered.)
- **Personality:**
  - **Creative:** Possesses a strong imagination, enjoys brainstorming new ideas, and approaches problem-solving with originality.
  - **Communicator:** Excellent verbal and written communication skills, with the ability to effectively articulate ideas and build rapport with others.
- **Adaptability:** Open to learning new things, embracing feedback, and adapting to changing priorities in a fast-paced environment.
- **Initiative:** Self-motivated and proactive, with the ability to work independently and take ownership of tasks.
- **Teamwork:** Collaborative and enjoys working with others to brainstorm, share ideas, and achieve shared goals.
- **Technical Skills:** Proficient in Microsoft Office Suite (Word, Excel, PowerPoint) and comfortable learning new software and tools. (Specific technical skills may be required depending on the internship role).
- **Problem-Solving:** Able to analyze challenges, identify potential solutions, and implement effective strategies.
- **Passion:** Demonstrates a genuine interest in the field of marketing, communications, or HR, with a desire to learn and grow professionally.

Qualifications & Experience

- **Education:**
  - Currently pursuing a bachelor's or master's degree in Marketing, Business, Communications, Human Resources, or a related field.
- **Technical Skills:**
  - Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
  - High-performance laptop or desktop computer.
  - High-speed broadband internet connection.
  - Dedicated and quiet workspace (physical or virtual).

Compensation:

- Competitive stipend based on your experience, skills, and performance during the internship. We are committed

to fair compensation and will discuss the details further if you are shortlisted.

Why Choose the Moris Media Internship Program?

- **Real-World Experience:** Immerse yourself in challenging, hands-on projects that directly impact our business and clients. You won't be fetching coffee – you'll be applying your knowledge and gaining skills that translate directly to the job market.
- **Mentorship & Growth:** Learn from experienced professionals who are dedicated to nurturing your talent. Receive personalized guidance, feedback, and training to accelerate your development.
- **Networking & Collaboration:** Connect with a vibrant community of interns and employees across various departments, fostering lasting relationships and expanding your professional network.
- **Potential for Full-Time Employment:** Prove your potential and you could be offered a permanent position at Moris Media upon successful completion of your internship.
- **Competitive Compensation:** We value your contributions and offer a competitive stipend to support your learning journey.
- **Flexible Remote Work:** Enjoy the flexibility of working from home, allowing you to balance your internship with your academic commitments.

Permanent Placement:

- **Potential for Permanent Placement:** At the end of your internship, your performance will be evaluated, and high-performing interns may be offered a permanent position at Moris Media.
- **Internship Certificate:** Regardless of the outcome, you'll receive a certificate acknowledging your completion of the Moris Media Internship Program.

Compensation:

While this internship is unpaid, exceptional performance may lead to a stipend awarded by Moris Media management. This is a chance to prove your value and potentially earn while you learn!

Available Internship Roles:

- Digital Marketing Specialist
- Business Development Specialist
- Social Media Executive
- Human Resource Specialist
- Influence Marketing Specialist
- SEO Specialist
- Executive Content Writer
- Public Relations Specialist
- Email Marketing Specialist
- Product Marketing Specialist
- HR Specialist
- Recruiting Specialist
- Sales Specialist
- Customer Service Specialist

- Performance Marketing Specialist
- PR & Digital Marketing Specialist

Unlock Your Potential:

The Moris Media Internship Program 2026 is more than just an internship; it's a career accelerator. Gain practical skills, build your professional network, and position yourself for success in today's competitive job market. Don't miss this opportunity to bridge the gap between theory and practice, and set yourself on a path towards a rewarding career.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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