# CLIENT
# RELATIONSHIP MANAGER

**Job Ref. No: #JDMPR3505**

**2026 - 2027**

- **Company Name** : Moris Media Private Limited
- **Designation** : Client Relationship Manager
- **Job Type** : Full Time
- **Industry** : Media/ Entertainment industry
- **Department** : Entertainment
- **Work Model** : Remote
- **Salary** : ₹ 50000 - ₹ 60000

www.morismedia.com

# About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

# Job Summary

Moris Media is Currently Hiring for **Client Relationship Manager** India this job May requires you to take ownership of client relationships, communication flow, and brand coordination within a structured agency environment that operates across public relations, digital marketing, and reputation management. The Client Relationship Manager plays an important role in maintaining professional engagement with clients, public personalities, and internal teams while ensuring that communication, planning, and campaign execution remain organized and aligned with client objectives. This role requires strong interpersonal presence, clear communication abilities, and the confidence to represent Moris Media while interacting with high-profile individuals, particularly within the entertainment and public personality ecosystem.

The position involves overseeing daily coordination between clients and internal departments including PR, digital marketing, strategy, and creative teams. The manager ensures that campaign timelines, deliverables, and approvals move forward smoothly while maintaining professional communication standards. The role also supports the digital and public presence of assigned personalities or brands by coordinating social media activities, brand messaging, and public communication in alignment with their overall positioning and reputation. Maintaining consistency in messaging, monitoring communication flow, and ensuring that brand narratives remain aligned with professional goals are important aspects of this responsibility.

This role requires an outgoing, extroverted, and presentable professional who can comfortably engage with **clients** and personalities in the entertainment sector. The environment often requires confident interaction, professional discretion, and the ability to maintain strong working relationships while representing **Moris Media's** credibility and communication standards. The Client Relationship Manager must be comfortable operating in a fast-moving environment where coordination, responsiveness, and relationship management contribute directly to client satisfaction and long-term partnerships. The role supports the agency's commitment to maintaining trusted relationships with clients while ensuring that campaigns, brand communication, and digital visibility continue to reflect the strategic quality standards associated with Moris Media.

# Primary Responsibilities

**Client Relationship Ownership**
Take full responsibility for managing and maintaining strong professional relationships with assigned clients and public personalities while ensuring their communication and coordination needs are handled efficiently.

**Primary Communication Liaison**
Serve as the central point of communication between clients and Moris Media's internal teams including PR, digital marketing, strategy, and creative departments.

**Campaign Coordination Management**
Oversee the planning and coordination of campaigns to ensure all deliverables, timelines, and approvals move forward smoothly and remain aligned with client objectives.

**Client Engagement and Interaction**

Maintain regular interaction with clients and personalities to ensure their expectations, preferences, and strategic objectives are clearly understood and addressed.

**Social Media Coordination Oversight**
Support and supervise the digital presence of assigned personalities or brands by coordinating social media activities and ensuring alignment with brand positioning.

**Brand Communication Supervision**
Monitor communication and messaging across campaigns to ensure brand narratives remain consistent and aligned with the client's public image.

**Internal Team Collaboration**
Work closely with PR, content, digital marketing, and strategy teams to ensure campaign execution remains organized and aligned with client goals.

**Approval and Deliverable Management**
Ensure timely approvals, feedback collection, and revisions for campaign deliverables to maintain efficient workflow and project completion.

**Reputation and Brand Image Monitoring**
Track public communication, digital engagement, and brand narratives to support a positive reputation and professional brand presence.

**Entertainment Industry Coordination**
Interact confidently with public personalities and stakeholders within the entertainment ecosystem while maintaining professional communication standards.

**Professional Representation of Moris Media**
Represent Moris Media during client meetings, discussions, and coordination activities with credibility, professionalism, and clear communication.

**Client Satisfaction and Retention Focus**
Ensure clients receive consistent communication, structured campaign delivery, and reliable service that supports long-term professional partnerships.

**Opportunity Identification for Brand Growth**
Recognize opportunities to enhance brand visibility, partnerships, and digital presence for assigned clients or personalities.

**Campaign Performance Communication**
Provide clear updates and communication regarding campaign progress, milestones, and deliverables to keep clients informed.

**Relationship Development and Trust Building**
Develop long-term trust with clients and personalities by maintaining responsiveness, professionalism, and a strong commitment to service quality.

# Required Skills

• **Client Relationship Management Skills**
Strong ability to manage professional relationships with clients, public personalities, and internal teams while maintaining clear communication and trust.

• **Extroverted Personality**
Confident, outgoing, and comfortable interacting with clients, public figures, and stakeholders within the entertainment and media ecosystem.

• **Observational Ability**
Strong attention to detail with the ability to observe client expectations, brand positioning, and communication dynamics to ensure effective coordination.

• **Analytical Thinking**
Ability to analyze campaign progress, client feedback, and communication outcomes to support strategic decisions and performance improvements.

• **Professional Communication Skills**
Excellent verbal and written communication skills required for managing client discussions, internal coordination, and professional correspondence.

• **Presentation and Professional Presence**
Presentable personality with the confidence to represent Moris Media while engaging with clients and high-profile personalities.

• **Social Media and Brand Awareness**
Practical understanding of social media platforms and brand communication to support the digital presence of clients or personalities.

• **Client Coordination and Organizational Skills**
Ability to manage multiple conversations, approvals, and campaign activities while maintaining organized workflows.

• **Problem-Solving and Decision-Making Ability**
Capability to handle client concerns, communication gaps, or coordination challenges with structured solutions.

• **Adaptability in a Fast-Paced Environment**
Comfortable working in a dynamic agency environment where priorities and schedules may change quickly.

• **Industry Awareness**
Understanding of public relations, digital marketing, and brand communication practices within the entertainment and media sectors.

• **Willingness to Travel**
Open to travel when required for client meetings, events, or coordination activities related to assigned personalities or brand engagements.

• **Relevant Professional Experience**
Minimum **2 to 5 years of relevant experience** in client servicing, relationship management, public relations, digital marketing coordination, or entertainment-related roles.

## Qualifications & Experience

Bachelor's degree in Marketing, Public Relations, Communications, Media Studies, Business Administration, or a related discipline. Candidates with academic exposure to brand communication, digital marketing, or public relations are preferred due to the client-facing nature of this role.

• **Professional Orientation**
Candidates should possess the ability to work in a structured agency environment that involves continuous coordination with clients, public personalities, and internal teams. A professional approach toward communication, relationship management, and brand coordination is essential.

• **Open for Travel if Required**
The role may require occasional travel for client meetings, brand activities, campaign coordination, or events related to assigned personalities or projects. Candidates should therefore be open and flexible to travel when required for professional responsibilities.

• **Technical Specifications**
The ideal candidate should have access to the following technical resources to effectively perform their responsibilities:
A high-performance laptop or desktop with adequate processing power and memory to manage communication platforms, digital tools, and coordination tasks efficiently.
A stable and high-speed broadband internet connection to support uninterrupted communication, online collaboration, and access to digital resources.
A dedicated workstation or workspace that supports a focused, organized, and professional working environment.

• **Salary**
We offer a competitive salary and benefits package aligned with industry standards. Compensation will be determined based on the candidate's experience, professional skills, communication abilities, and overall suitability for the role. Salary details can be discussed further during the interview process with shortlisted candidates.

If your skills and professional background align with the requirements of this role, you can proceed to apply using the application option provided.

# Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

## Career Opportunities Across Borders

**INDIA**
Moris Media Private Limited
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