KASHMIR UNIVERSITY INTERNSHIP PROGRAM

Job Ref. No: #JDMPR3372

2025 - 2026

- **Company Name** : Moris Media Private Limited
- **Designation** : Kashmir University Internship Program
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Introduction

Moris Media is proud to introduce the **Digital Doctors Internship Program**, an exclusive opportunity designed specifically for **fresh MBA graduates and final-year students of Kashmir University**. This **industry-first postgraduate marketing program** offers unparalleled real-world exposure, preparing students for high-growth careers in **marketing, PR, digital transformation, and AI-driven business strategies**.

In today's **AI-powered digital economy**, traditional degrees alone are insufficient for securing high-paying roles. Companies seek **industry-ready professionals** with practical experience, digital expertise, and strategic insight. The **Digital Doctors approach** ensures career discovery, mentorship, and practical assignments that **align students with industry demands**. This internship provides an opportunity to work on **50+ live client projects** across diverse industries, empowering participants with **real-world business acumen and cutting-edge digital skills**.

Program Structure & Key Benefits

- **100% Job Placement Guarantee** for top-performing candidates.
- **7 LPA Highest Package | 4.2 LPA Average Package | 95% Placement Rate | 45% Average Salary Hike**.
- **3-Month Full-Time Internship – No Tuition Fees, Only Career Growth**.
- **Hands-on Experience** with **50+ Global Client Projects**.
- **Master 25+ AI & Digital Marketing Tools** to stay ahead in the evolving marketing landscape.
- **Career Opportunities in 40+ Countries** for high-performing interns.
- **Mentorship from Global Industry Experts** in digital marketing, branding, and business strategy.

Primary Responsibilities

Internship Responsibilities

Interns will actively engage in multiple roles, gaining real-time insights into industry operations, including:

- Strategy development for **digital marketing and branding** campaigns.
- **Execution of data-driven PR campaigns** for global clients.
- AI-powered **content creation and digital transformation strategies**.
- **SEO, content marketing, and social media management**.
- **Market analysis and consumer behavior insights**.
- **Brand positioning, storytelling, and media outreach**.
- **Collaboration with CXOs, CMOs, and industry experts**.
- **Analytics-driven campaign performance assessment**.
- **Influencer marketing and public relations initiatives**.
- **Business development and client engagement strategies**.
- **Crisis communication and reputation management**.

- **Website and digital product optimization** using AI-based insights.

Required Skills

Key Skills Developed

- **Search Engine Optimization (SEO) & Content Strategy**.
- **Data-Driven Brand Positioning & Marketing Analytics**.
- **Client Relations & Global Business Communication**.
- **AI-Powered Digital Transformation Strategies**.
- **PR, Media Management, and Corporate Communications**.
- **Social Media Marketing & Performance Advertising**.
- **Crisis Communication & Online Reputation Management**.
- **Marketing Automation & AI-driven Campaign Execution**.
- **Copywriting, Creative Storytelling & Digital Branding**.
- **Customer Acquisition & Growth Hacking Strategies**.
- **Market Research, Consumer Insights, and Competitive Analysis**.

Qualifications & Experience

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- **MBA fresh graduates or final-year students** from **Kashmir University**.
- **Passionate about marketing, PR, AI-driven business solutions, and digital strategy**.
- **Previous internship experience (preferred but not required)** in marketing, digital business, or brand strategy.

Real-World Industry Exposure

This internship ensures hands-on learning with **real clients** across multiple industries. Interns will engage in **high-impact projects**, gaining the necessary skills and expertise to become industry-ready professionals.

Job Placement & Career Growth

- **95% in-house placement rate** for top-performing candidates.
- **High-paying full-time job offers** at **Moris Media** for exceptional interns.
- **Opportunities to work on high-impact global campaigns**.

Compensation & Recognition

- **Unpaid internship** focused on career development.

- **Top performers may receive stipends** and full-time job offers.

Location & Work Structure

- **Remote internship** with global projects.
- Requires **dedication, discipline, and commitment** to delivering real-world impact.

How to Apply?

A dedicated webpage has been created for Kashmir University students. Scan the QR code and apply directly.

A Special Initiative – Kashmir University Collaboration

Moris Media has exclusively designed this program for **Kashmir University MBA students**, ensuring **career-aligned training, exposure to industry best practices, and real-world experience**. This initiative is **powered by Skill India Digital**, bridging the gap between academic knowledge and corporate expectations.

Why Choose the Digital Doctors Internship?

Unlike traditional internships, **this program is structured to transform students into professionals**, equipping them with **the expertise, network, and confidence** to thrive in high-stakes marketing roles. Moris Media's **Digital Doctors methodology** ensures that every intern is **industry-fit, AI-ready, and prepared for digital leadership**.

This is not just an internship; it's a career launchpad.

Apply now and take your first step towards becoming a **global marketing leader** with Moris Media.

Learn More Here | Explore AI Schools | Moris AI School

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

INDIA

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