SOCIAL MEDIA MARKETING INTERN

Job Ref. No: #JDMPR1056

2023 - 2024

- **Company Name** : Moris Media Private Limited
- **Designation** : Social Media Marketing Intern
- **Job Type** : Full Time
- **Industry** : Advertising & PR Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : NA

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

We are looking for a dynamic, energetic intern who is eager to learn about our company by assisting various departments in PR and Social Media marketing. You will be working closely with our team to conduct research and learn Social media marketing and PR & digital marketing. To be successful as an Intern, you should be willing to help with any tasks assigned by a supervisor. You will be involved in upcoming projects as well as assisting with current Social media, PR & digital AD campaigns. The ideal candidate for this role would have excellent communication skills, a strong understanding of social media platforms and trends, and an interest in digital marketing. A background in marketing, communication, or a related field is a plus.

Primary Responsibilities

- Executing content across social media platforms as per the calendar
- Making reels/editing posts that generate traction
- Researching on content and posting
- Collaborating with individuals/companies in the same domain on Instagram
- Setting up Facebook, Instagram, and LinkedIn business pages
- Managing social media pages and content posting as per post calendar
- Working on brainstorming campaign ideas
- Setting up paid ads on Facebook, Instagram, and LinkedIn
- Managing paid ads on Facebook, Instagram, and LinkedIn
- Working on email marketing

Required Skills

- Excellent communication skills.
- Knowledge of social media platforms and trends.
- Ability to work in a fast-paced, dynamic environment.
- Strong analytical and problem-solving skills.
- Ability to multitask and prioritize tasks effectively.
- Attention to detail and accuracy.
- Knowledge of marketing principles and digital advertising.

Qualifications & Experience

- Prior industry experience is preferred
- A final-year student or recent graduate.
- In 3rd or 4th year of a college graduate program
- Excellent verbal and written communication skills.
- Eager to learn and work with various departments in the company.

- Proficiency in Microsoft Office.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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