

PR & MARKETING MANAGER

Job Ref. No: #JDMPR1051

2023 - 2024



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Pr & Marketing Manager
- ▶ Job Type : Full Time
- ▶ Industry : Media & Marketing Industry
- ▶ Department : PR & Marketing Department
- ▶ Work Model : Remote
- ▶ Salary : ₹ 50,000 - ₹ 80,000

About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is seeking a creative and analytical PR & Marketing Manager who can develop and maintain client's public image to join Moris Media's India PR Team. A public relations and Marketing Manager is also responsible for developing campaign goals with clients, social media teams, and Moris Media's marketing departments in India.

To be successful as a public relations manager you must keep abreast of industry trends and have excellent communication skills. A good public relations manager remains calm in stressful situations and has meticulous planning skills.

Primary Responsibilities

- Liaise with clients to establish their needs.
- Communicate with the social media team and marketing department to plan content.
- Establish and maintain relationships with clients.
- Research industry trends.
- Approach media outlets to negotiate advertising opportunities.
- Plan, implement and manage public relations programs
- Plan and budget for PR events, programs and initiatives
- Help in designing and reviewing a variety of promotional and marketing materials
- Design and review the online content in media announcements and media kits
- Monitor corporate image frequently and ensure it is in compliance with company brand
- Check and manage content produced for website and social media channels
- Develop and implement PR policies and procedures
- Determine KPIs for PR department
- Measure and provide reports on each PR campaign
- Build long-term relationships with all relevant stakeholders, such as local government, media people, politicians, etc.
- Recruit, hire, onboard and train new members of the public relations team
- Produce content for various speeches, events, hearings.
- Develop and implement crisis communications advice and media strategy, as needed

Required Skills

- A degree in media, marketing, or a related field.
- Excellent verbal and written communication skills.
- Ability to strategize and plan campaigns in advance.
- Willingness to learn about industry trends and innovations.
- Excellent knowledge of social media platforms.

Qualifications & Experience

- Previous working experience as public Relations Specialist for (x) year(s)
- BSc/BA in PR, communications, journalism or a similar relevant field
- A proven track record of successful PR campaigns
- Excellent communication, presentation, and leadership skills
- Outstanding organizational and time management skills
- Aptitude in presentation and public speaking
- Attention to details

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.



APPLY ONLINE HERE

Career Opportunities Across Borders



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