SENIOR MOTION GRAPHICS DESIGNER

Job Ref. No: #JDMPR1075

2023 - 2024

- **Company Name** : Moris Media Private Limited
- **Designation** : Senior Motion Graphics Designer
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : Design & Art Department
- **Work Model** : Remote
- **Salary** : ₹ 30,000 - ₹ 90,000

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is seeking a skilled Senior Motion Graphics Designer to become an integral part of our innovative creative team. As a leading global PR and digital marketing agency, we strive for excellence in all our endeavour's. The successful candidate will work closely with our marketing department, video producers, and other key stakeholders to create outstanding video content that encapsulates our brand's values. We are looking for a motivated and creative individual with extensive experience in producing eye-catching motion graphics and visual effects across various platforms, including web, social media, and video production.

Primary Responsibilities

- Collaborate with our creative team to conceptualize, design, and produce visually engaging motion graphics for a wide range of projects, including marketing campaigns, social media content, web animations, and video productions.
- Translate complex concepts and ideas into visually compelling stories that effectively communicate the intended message to target audiences.
- Stay current with the latest design trends, techniques, and tools to continuously evolve our visual storytelling capabilities.
- Work closely with project managers and other stakeholders to meet project deadlines while ensuring the highest level of quality.
- Be proactive in identifying potential problems and providing creative solutions.
- Create and deliver motion graphics for various media.
- Collaborate with art and creative teams to select audio, video, colors, animation, etc. for graphic design.
- Edit video footage and add effects/elements to enhance motion graphics.
- Stay up to date on the latest graphic design techniques and industry developments.
- Contribute to the development of team skills and overall growth.

Required Skills

- Graphic Design Skills.
- Traditional Art Skills.
- An Understanding of Animation.
- 3D Design Skills.
- An Understanding of Typography.
- An Understanding of Color Theory.
- Creative Thinking.
- Technical Skills.

Morris Media is an equal opportunity employer and is committed to fostering a diverse and inclusive workplace. We encourage applicants from all backgrounds and experiences to apply.

Qualifications & Experience

- Bachelor's degree in Graphic Design, Animation, or a related field.
- 5+ years of professional experience as a Motion Graphic Designer, Animator, or a similar role.
- Expertise in Adobe Creative Suite, including After Effects, Illustrator, and Photoshop.
- Knowledge of 3D animation software, such as Cinema 4D or Maya, is a plus.
- Strong understanding of design principles, color theory, typography, and composition.
- Excellent visual storytelling skills with a keen eye for detail, aesthetics, and pacing.
- Ability to work both independently and as part of a team.
- Strong communication skills, both written and verbal, with the ability to effectively convey ideas and receive feedback.
- Ability to manage multiple projects and deadlines in a fast-paced environment.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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